



Graphic Design is a fun, creative, ambitious, skill-building course, which develops ideas and techniques of students through planning, research, recording and analysing.

You will enhance your computer knowledge with technical skills through the software programmes Photoshop and InDesign. You will also develop recording skills through photographs or drawings, learn the fundamental elements of design and study designers / illustrators / typographers. Students will learn to share ideas and build confidence when presenting work to the group through discussions and group evaluations.

Students will learn how to write a proposal and present work professionally in a portfolio.

In Profile: **Hannah Dickson**

High School: Arnold School.

Subjects: Art (Graphic Design), Physical Education, Digital Photography, Fine Art and General Studies.

What do you particularly enjoy about studying Graphic Design?

I like the freedom of getting to choose your own projects instead of being told what to do or doing the same as everyone else. This has meant the work I've done is more personal and related to my interests.

What do you enjoy about being at The Blackpool Sixth Form College?

I really like how I'm always meeting new people at the college. I am pleased to find that the teachers are very friendly towards us and treat students as adults.

Proposed career or ambition?

I want to go on to university to study Graphic Design in London and then hope to have a career in advertising or as a Graphic Designer.



Specific requirements

You need a grade C or above in an art and design subject at GCSE (or equivalent).

What will I study?

You will build up a portfolio of work through a series of design briefs, working in the areas of advertising, illustration, packaging design and typography. You will also develop an understanding of industrial and commercial practices through the investigation of a variety of graphic procedures. You will use computers as a design tool, learning appropriate professional software and graphical methods to communicate information and ideas.

Assessment

60% coursework.
40% examination.

Where does it lead?

Depending on the subjects that you combine with, there are opportunities for progress in many areas. Past students have gone on to Higher Education courses in Graphic Design, Architecture, Fine Art, Illustration, Product Design, Animation, Web Design, Interior Design, Advertising, Engineering and other areas of the creative industries.

