



Path your  
future in.....

# Sports, Tourism & Hospitality



## WHICH PATH DO YOU WANT TO TAKE?

### **SPORTS**

Those interested in careers in sports coaching, instructing or teaching should consider this pathway. Roles as a Sports Development Officer, Outdoor Pursuits Manager or Sports Administrator are also possible career options.

You will study BTEC Level 3 Extended Diploma in Sport Performance and Excellence and one AS/A level course. You will also take part in the Community Sports Leaders Award and work experience.

You will study BTEC Diploma Level 3 in Sport Performance and Excellence with two AS/A level courses. You will also take part in the Community Sports Leaders Award and work experience.

### **SPORTS SCIENCE**

This will lead to employment in roles such as a Dietitian, Sport and Exercise Psychologist and a Sport Teacher or Lecturer

You will study BTEC Level 3 Diploma in Sport and Exercise Science with two AS/A level courses. You will take part in the Community Sports Leaders Award and work experience.

### **TOURISM AND HOSPITALITY**

Roles as a Tourism Officer, Travel Agency Manager, Business Travel Consultant, Accommodation Manager, Event Organiser and Hotel Management are example career destinations for this route.

You will study BTEC Level 3 Extended Diploma in Travel and Tourism with one AS/A level course. You will complete a work placement during this course.

Level 3 Diploma in Travel and Tourism will be studied with two AS/A level courses. You will complete a work placement during this course.

### **INTERNATIONAL TRAVEL**

This will lead to careers including Holiday Representatives, Tour Managers and International Event Operations Managers.

You will study BTEC Level 3 Diploma in Travel and Tourism, AS/A level Business Studies with one AS/A level language course from German, Spanish or French. You will complete a work placement during this course.

## FACTS

- The London 2012 Olympics are set to create 11,000 new and sustainable jobs, ranging from Venue Management Team Assistant to Accreditation Coordinator.
- There are a huge number of volunteers working in sport and recreation. The latest Active People survey estimates that two million people in the UK commit at least one hour a week to volunteering in sport.
- Pubs, bars and clubs offer opportunities in licensed retailing, management, promotions and event management.

## NORTH WEST REGION EARNINGS

<b>JOB TITLE</b>	<b>TYPICAL ANNUAL SALARIES</b>
Accommodation Manager	£22,000 - £40,000
Business Travel Management Consultant	£20,000 - £25,000
Event Organiser	£18,000 - £25,000
Event Operations Manager with a Language	£30,000 - £40,000
Holiday Representative	£450 - £500 per month
Sponsorship Development Manager	£30,000 - £33,000
Air Cabin Crew	£15,000 - £20,000
Outdoor Pursuits Manager	£22,000 - £27,000
Sport & Exercise Psychologist	£27,000 - £45,000
Fitness Centre Manager	£17,500 - £26,500
Dietitian	£21,200 - £27,500
Sport Development Officer	£20,000 - £35,000
PE Teacher	£21,000 - £37,000
Sports Coach	£15,000 - £40,000

## FORMER BLACKPOOL SIXTH STUDENTS:



Liam Sweeting is the Match Analyst for Blackpool Football Club. Liam collects data on player performance and feeds back to the manager. The data is used in team and individual meetings, to drive skills and in work on players' fitness. Liam studied Sports Coaching at UCLAN after graduating from Blackpool Sixth in 2008.



Kerry Wootton is the Conference & Events Co-ordinator at Ribby Hall Leisure Village. Kerry studied a BA in Management and Marketing after completing her A levels at Blackpool Sixth.



Kimberley Gordon graduated from the College in 1996 after studying English Literature, German, French and General Studies. She progressed to study Modern Languages (French and Spanish) at the University of Bristol before becoming the HR Manager at the global Wyndham Hotel Group.



Sarah Elson is the Head of Physical Education at Bispham High School. Sarah completed A levels in PE, Biology, ICT and Chemistry in 2002 before studying Sports Science at Edge Hill University and a PGCE in Physical Education.



## USEFUL CONTACTS

The Arena – The Hospitality Network [www.arena.org.uk](http://www.arena.org.uk)  
Association for Conferences & Event (ACE) [www.aceinternational.org](http://www.aceinternational.org)  
People 1st for Hospitality, Leisure, Travel and Tourism [www.people1st.co.uk](http://www.people1st.co.uk)  
Association of British Travel Agents (ABTA) [www.abta.com](http://www.abta.com)  
Institute of Travel and Tourism [www.itt.co.uk](http://www.itt.co.uk)  
Careers in Sport [www.careers-in-sport.co.uk](http://www.careers-in-sport.co.uk)  
Careers in Leisure [www.careersinsportandleisure.co.uk](http://www.careersinsportandleisure.co.uk)  
Sport England [www.sportengland.org/](http://www.sportengland.org/)  
UK Sport [www.uk sport.gov.uk/](http://www.uk sport.gov.uk/)  
Fitness Industry Association [www.fia.org.uk/](http://www.fia.org.uk/)  
Talented Athlete Scholarship Scheme (TASS) [www.tass.gov.uk](http://www.tass.gov.uk)

Source: Annual Survey of Hours and Earnings (2007) North West regional data set. Data refers to gross mean earnings for full-time jobs. Annual figures have been rounded to nearest hundred and weekly figures to the nearest full pound (Crown Copyright)

[www.prospects.ac.uk](http://www.prospects.ac.uk)

## JOB OPPORTUNITIES

- The sport and recreation industry as a whole employs around 621,000 people. This is spread across the public, private and voluntary sectors. (SkillsActive, 2009)
- There are 3,000 private health clubs and over 2,500 leisure centres in the UK, which together employ over 45,000 staff. An additional 800 clubs are expected to open over the next few years in this growth industry (Skills Active, 2009).
- According to the British Hospitality Association, the UK hospitality and catering industry is made up of about 263,000 outlets, and employs a workforce of 1.7 million people. A further 270,500 people are employed in closely-related areas such as travel and tourist services, gambling, holiday parks, youth hostels and attractions.
- There are just over 46,000 hotels and guesthouses in the UK, and the hotel industry remains a significant sector of the economy, with an annual turnover of around £40billion (Trends & Statistics, 2008, British Hospitality Association).
- There has been a 27% increase in the number of people working as conference and exhibition managers over the last five years and a 13% increase in the number of people working as hotel and accommodation managers over the same period (People 1st - State of the Nation Report 2009).

Source: Blackpool Focus LMI Newsletter, CXL. Winter 2008, and [www.prospects.ac.uk](http://www.prospects.ac.uk)

