



Path your
future in....
Visual Arts



WHICH PATH DO YOU WANT TO TAKE?

ART AND DESIGN

This broad pathway will interest those aspiring for a number of careers in the art world. Some examples include interior design, graphic design, art curation, photography, teaching and lecturing, ceramic design, animation and multimedia, textile design and art therapy.

You will study BTEC Level 3 Extended Diploma in Art and Design with one additional non-art course. There are many opportunities to exhibit and even sell artwork throughout this course.

You will study two Art and Design AS/A levels from Art (Fine), Art (Combined 3D), Art (Graphic Design), Art (Photography) or Art (Textiles) with two other AS/A level courses. There are many opportunities to exhibit and even sell artwork throughout this course.

FASHION

This pathway leads to many fashion related careers including design, printmaking, fashion promotion, retail management, fashion journalism and fashion buying.

You will study BTEC Level 3 Diploma in Fashion and Clothing with two AS/A level courses. There are many opportunities to exhibit and even sell fashion pieces throughout this course.

ARCHITECTURE

For students interested in careers as an architect, architectural technician, architectural CAD, architectural technologist or surveyor.

You will choose one AS/A level subject from each of the following areas; Technical: Maths or Physics. Humanities: Geography or Modern History. Art: Fine Art or Graphic Design. You will also study one other subject, either doubling up in one of the suggested areas or another traditional academic subject.

FORMER BLACKPOOL SIXTH STUDENTS:

FACTS

- The creative arts industry covers careers in advertising, craft, cultural heritage, design, literature, music, performing and visual arts (Creative and Cultural Skills).
- Opportunities are available in all of the areas listed above, however graduates are particularly wanted in the technology, cultural heritage and design fields.

NORTH WEST REGION EARNINGS

JOB TITLE	TYPICAL ANNUAL SALARIES
Junior Designer	£25,000 - £45,000
Art Therapist (NHS entry level)	£25,000 - £32,000
Ceramics Designer	£15,000 – £35,000
Community Arts Worker	£20,000 - £27,000
Jewellery Designer	£15,000 - £25,000
Museum/Gallery Curator	£16,000 - £19,250
Photographer	£10,500 - £21,500
Printmaker (basic starting salary)	£16,000 - £19,000



Ian Tilton is a professional, award-winning theatrical photographer. Following his studies at Blackpool Sixth Form he began his career with bands such as Guns 'N' Roses, Iggy Pop and The Stone Roses. His shot of an exhausted and tearful Kurt Cobain was hailed by Q Magazine as one of the six best rock photographs of all time.



Former Blackpool Sixth Form student, Brendan Hesmondhalgh, is the Director of Sculpture Lounge Studios in West Yorkshire which produces award winning pieces of art. Brendan creates animal and figurative sculptures using ceramic or bronze.



Leon Fortt graduated from Blackpool Sixth in 1997 with A levels in Art, Graphical Communication and IT. After studying a degree in Technical and Information Illustration, Leon worked as a 3D artist in London. Leon has recently gained a PGCE in Design and Technology at the University of Greenwich so he can apply his industry knowledge to teaching.

JOB OPPORTUNITIES

- The industry employs 678,480 people (Creative and Cultural Skills, Impact and Footprint, 2008/9).
- Of the 29 million people employed in the UK, July 2009, 2.4% work in the creative arts industry (National Statistics).
- The largest area is design, which employs 29% of workers, followed by music, 15%, and crafts at 13%. (Creative and Cultural Skills, Impact and Footprint, 2008/9).

Source: Blackpool Focus LMI Newsletter, CXL. Winter 2008, and www.prospects.ac.uk



USEFUL CONTACTS

Association of Independent Museums www.aim-museums.co.uk
The British Ceramic Confederation www.ceramfed.co.uk
Arts Council of England www.artscouncil.org.uk
The Design Council www.designcouncil.org.uk
English National Youth Arts Network www.artswork.org.uk
Association of Photographers www.the-aop.org
British Institute of Professional Photographers (BIPP) www.bipp.com
London College of Fashion www.fashion.arts.ac.uk
British Association of Art Therapists (BAAT) www.baat.org
Chartered Institute of Buildings (CIOB) www.ciob.org.uk
Royal Institute of British Architects (RIBA) www.architecture.com
Architects Registration Board (ARB) www.arb.org.uk

Source: Annual Survey of Hours and Earnings (2007) North West regional data set. Data refers to gross mean earnings for full-time jobs. Annual figures have been rounded to nearest hundred and weekly figures to the nearest full pound (Crown Copyright)

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